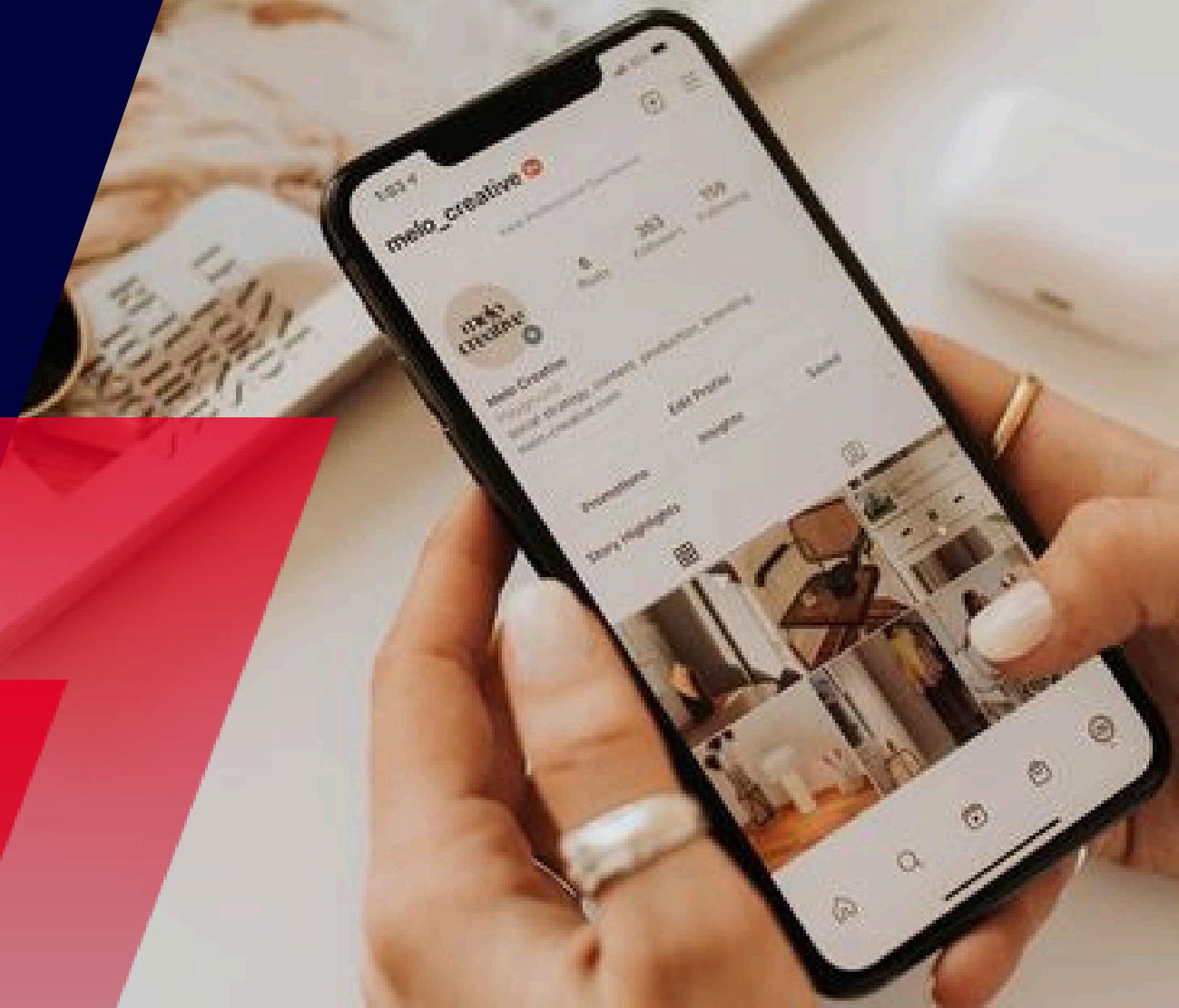


SUNN FINOPS

Operations with Integrated Financial Software
created by BigSun Technologies Pvt Ltd

MEDIA OPS SIMPLIFIED



About Us

16+ Years legacy of empowering businesses to thrive

60+ Products successful product innovations

20+ SME on board for more than 10 years

200+ Installations across industries

2 Billion transactions processed in 2 years



We have billed over
₹ 10000 Crores
through our media platform

Simple • Efficient • Reliable

Benefits

- Capture client briefs
- Excel based planning board
- Budgetary controls
- Auto monitoring
- Commission rules
- Manage campaign periods
- Bill inwards
- Job tracking
- Unbilled reports
- Ageing analysis

Cinema

Magazine

TV

Radio

Retainer fee

**SUN FINOPS is capable of
handling various mediums**

MediaNet

Outdoor

Digital

Print

Event



Lead Management



Client Brief



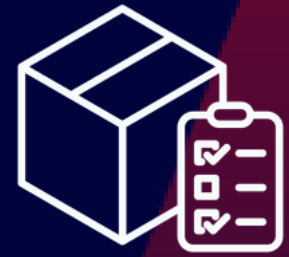
Plan Upload



Client Budget



Estimate



Release Order



Accounting and
MIS



Vendor Invoicing (IB)



Client Invoicing (OB)



Bill Inwarding



Payout



Monitoring

Functionalities



TRADITIONAL

If a good plan is uploaded for a 12 month campaign, we can generate estimates and RO's across 12 months in 10 mins.

Planning, Buying & Operations Benefits

- Improved spot management
- Well built controls with monitoring
- One step rescheduling
- Maker – Checker with approval workflow
- Channel wise spots & spends
- Duplication checks and controls
- Simplified packages



DIGITAL

IRN (QR code) generation takes less than 5 minutes for 500 invoices

Benefits

- Dynamic client budgeting
- Monitor spend changes
- Maintains contracts and commission slabs
- Manage auto reconciliation of ad spends
- Payment receipt tracking with controls

CREATIVE

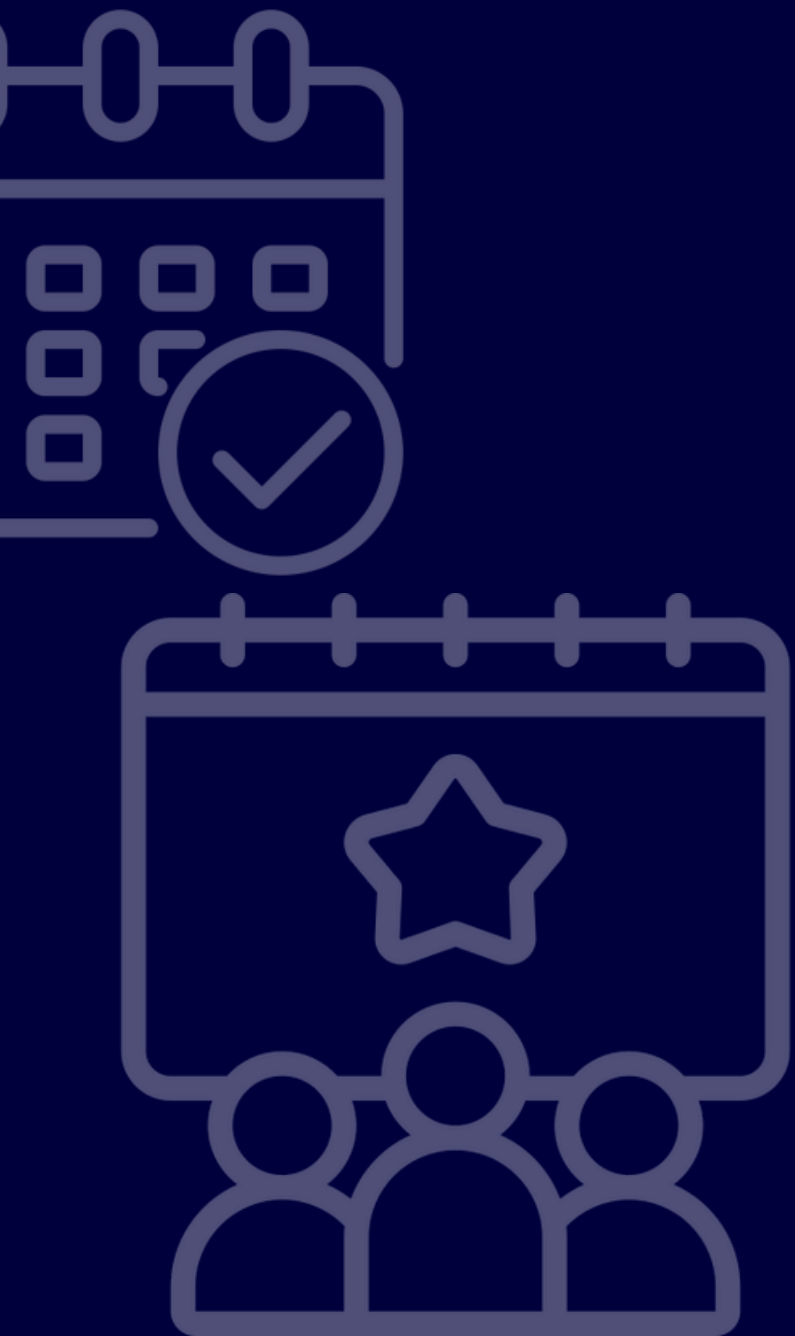


Benefits

- Ability to track jobs across the cycle
- Monitor un-billed estimates
- Provision based job cost control
- Capture timesheets
- Debtors and creditors ageing
- Pay when paid, tracking reports

EVENTS

All the expenses v/s collections can be managed at one place



Event enabler

- Revenue tracking
- Event budgeting and controls
- Time and expense tracking
- Project close monitoring
- Provisions management
- Deposit and prepaid tracking
- Receivable management
- Track budget v/s PO v/s bill v/s payment

PUBLIC RELATIONS AND OUTDOOR



PR – Project automation

- Dynamic billing options
- Contract automation
- Expense tracking

Outdoor – Site automation

- Site booking
- Planning and execution
- Track payment and collection

Why work with us?

We bring processes, services and back office together !

- Unique best for breed integrative solution approach
- State of the art product architecture and technology
- Proven successes and good ROI for our customers
- Strong industry orientation as long-term partner

Our USP

- High functionality applications
- Easy to understand look and feel
- A solution based approach
- Can be tailored to meet your organisational needs
- Significant value with a low total cost of ownership



Select Clients



... and many more

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